# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>EVENT TIMELINE</td>
<td>1</td>
</tr>
<tr>
<td>OVERALL EVENT OBJECTIVES</td>
<td>1</td>
</tr>
<tr>
<td>TARGET AUDIENCE</td>
<td>1</td>
</tr>
<tr>
<td>RESPONDENTS</td>
<td>1</td>
</tr>
<tr>
<td>SUMMARY OF KEY FINDINGS</td>
<td>2</td>
</tr>
<tr>
<td>EVENT OUTCOMES</td>
<td>5</td>
</tr>
<tr>
<td>ADVERTISING METHODS</td>
<td>5</td>
</tr>
<tr>
<td>SUMMARY OF RESULTS</td>
<td>6</td>
</tr>
<tr>
<td>NEWS ARTICLES</td>
<td>30</td>
</tr>
</tbody>
</table>
CITY OF SELKIRK
RECREATION MASTER STRATEGY
ONLINE COMMUNITY SURVEY KEY FINDINGS REPORT

EVENT TIMELINE:
- Launched: September 4, 2015
- Closed: September 21, 2015
- Relaunched: September 22, 2015
- Officially closed: October 4, 2015
- Accessible online only via Survey Monkey
- 24/7 access open to all, via link

OVERALL EVENT OBJECTIVES:
- To understand perception of quality of life in Selkirk
- To understand priorities for recreation and culture in Selkirk
- To create a “wish list” of facilities both new and improved, indoor/outdoor

TARGET AUDIENCE:
- All Stakeholders and General Public

RESPONDENTS:
- 610 respondents to the survey*, among them:
  - 75% live in Selkirk (tracked by postal code)
  - 56% work in Selkirk
  - 18% go to school in Selkirk
  - 71% are female, 29% male
  - The most represented age group was 30 – 39 years (32% of respondents) followed by 40 – 49 years (27%)
  - The least represented age group was 70+ years (3%) followed by 60 – 69 years (9%) and Under 30 (13.8%)
  - Under 30 makes up 35% of Selkirk’s population and was, by comparison the most underrepresented in the survey with a turnout of 13.8%.

*prior to relaunching the survey there were 256 respondents to the survey
SUMMARY OF KEY FINDINGS:

The online community survey focused on quality of life issues in the City of Selkirk and the ways that recreation and leisure services make the community a better place to live, visit, work and play. Key findings from the online survey suggest residents of Selkirk enjoy a high quality of life and make significant use of public recreation facilities within their area. A significant amount of residents have moved to the city within the last five years, indicating that Selkirk remains in a position of positive growth and development. Further to this, there is extensive and expressed support for new indoor and outdoor recreation facilities, including the expansion of active transportation throughout the area.

Online survey respondents indicated they use existing facilities and programs extensively and that they are relatively satisfied with recreation and leisure services. However, respondents recognize that many facilities have become outdated and are well beyond their expected life cycle. This implies a necessary and strategic approach to facility expansion and development must be carefully planned in consultation with local residents. Specifically, respondents wish to see improvements to the current quality and supply of recreation facilities, with improved advertising and awareness for recreation programs. Improved access and extended hours for the community pool, community gymnasium and fitness facilities were often mentioned, and there is expressed concern with the supply of activities for youth. Additionally, the location of current facilities/programs, lack of childcare services, and travel distance/geographic isolation were identified as major barriers to participation for all recreation and leisure activities. Respondents identified a range of recreation and free time activities they would like to try, and interest in expanding opportunities for the arts. In addition, respondents made numerous comments expressing their interest values and opinions that can be found in the verbatim responses below.

Key observations:
- The majority of survey respondents live in Selkirk
- A large majority of respondents were very satisfied with the overall quality of life in Selkirk.
- Top among the characteristics that respondents valued in Selkirk were sports & recreation opportunities; city services/amenities; and a strong sense of community.
- Top among favourite recreation/leisure activities respondents mentioned were walking/running; swimming; biking/cycling.
- The majority of respondents believe that new, improved or expanded recreation (indoor and outdoor) facilities are need.
- Top new or improved (indoor and outdoor) facilities include an indoor soccer facility, paths and trails - walking/running/biking/blading
Results:

- **Quality of life**
  - On a scale of 1 to 10 and 10 being Very Good:
    - 61% of respondents rated the overall quality of life in the City of Selkirk as a 7 or higher.

- **Valued characteristics of Selkirk**
  - Ranking highest among the top 20 characteristics of the City of Selkirk that respondents value:
    - Sports & recreation opportunities (11%)
    - City services/amenities (10%)
    - Strong sense of community (10%)
    - Variety of commercial amenities (9.75%)
    - Small town atmosphere (8.75%)

- **Favourite recreation/leisure activities**
  - Ranking highest among the top 20 favourite recreation/leisure activities of household members:
    - Walking/running (15%)
    - Swimming (8.5%)
    - Biking/cycling (7.5%)
    - Visit library/read (7%)
    - Dining out (6%)

- **Satisfaction with recreation/leisure opportunities**
  - On a scale of 1 to 5 and 5 being Very Satisfied respondents were:
    - Least satisfied with Youth (16 to 17 years) with an average rating of 2.75
    - Most satisfied with Seniors (65+) with an average rating of 3.39 and Children (6 to 12 years) with 3.38
  - On a scale of 1 to 5 with 5 being Very Satisfied respondents were:
    - Least satisfied with performing arts with an average rating of 2.21 and visual arts/crafts with 2.25
    - Most satisfied with fitness activities with an average rating of 3.31

- **Limitations to recreation/leisure participation**
  - Ranking highest among respondents:
    - Nothing limits participation (24%)
    - Location of facilities/programs (19%)
    - Lack of childcare services (16%)
• **Why respondents participate in recreation/leisure**
  - On a scale of 1 to 5 and 5 being Very Important respondents ranked:
    o For fun/enjoyment highest with an average rating of 4.57
    o To compete with others lowest with an average rating of 2.15

• **Use of existing facilities**
  - Ranking highest for use among survey respondents (note respondents could select multiple facilities):
    o Selkirk waterfront (66%)
    o Gaynor Family Regional Library (61%)
    o Selkirk Recreation Complex (56.5%)
    o City parks and playgrounds (56.5%)
    o Selkirk Park pool and splashpad (50%)

• **Recreation/Free time activities respondents would like to try**
  - Ranking highest among survey respondents (note up to 3 activities coded for each respondent):
    o Exercise/work out/fitness Classes (9%)
    o Swimming (9%)
    o Indoor/outdoor soccer (9%)
    o Yoga/Zumba (7.5%)
    o Biking (6%)

• **Satisfaction with the supply and quality of indoor/outdoor recreation facilities**
  - On a scale of 1 to 10 and 10 being Very Satisfied:
    o The rating with the most respondents was 5 (23%)
    o 49% rated their satisfaction 6 and above
    o 51% rated their satisfaction 5 and below

• **New, Improved or Expanded Indoor Recreation Facilities**
  - 87% of respondents stated that new, improved or expanded indoor recreation facilities were needed.
  - Ranking highest among the top 15 desired new or improved indoor facilities respondents mentioned:
    o New indoor soccer facility (13%)
    o Community pool access (e.g. longer hours/year round use) (10.5%)
    o Community gymnasium/indoor play area (10%)
    o Fitness/wellness facility/YMCA (7%)
    o More ice – skating/hockey (7%)

• **New, Improved or Expanded Outdoor Recreation Facilities**
  - 61% of respondents stated that new, improved or expanded outdoor recreation facilities were needed.
- Ranking highest among the top 15 desired new or improved outdoor facilities respondents mentioned:
  o Paths and trails (walking/running/biking (24%)
  o City parks/playgrounds/greenspace (13%)
  o Baseball/slo-pitch (8%)
  o Outdoor ice rinks (7%)
  o Soccer fields (7%)

- **New, Improved or Expanded Bicycle or Walking Facilities**
  - 75% of respondents stated that new, improved or expanded bicycle or walking facilities were needed.
  - Ranking highest among the top 10 desired new or improved bicycle or walking facilities respondents mentioned:
    o Bike paths (27%)
    o Walking/running paths/trails (20%)
    o Multi-use paths/trails (13%)
    o Indoor track (9%)
    o Selkirk Park trails (8%)

- **Detailed summaries of each question on the survey are included in Summary of Results section (page 6) of this report.**

**EVENT OUTCOMES:**

- Determined who participated in the survey.
- Determined respondent's perception of quality of life in Selkirk.
- Determined leisure activities respondents are currently participating in.
- Determined facilities respondents are currently using.
- Determined respondent's top priorities for new and improved facility (indoor and outdoor) "wish list".

**ADVERTISING METHODS:**

- August 25, 2015, introductory e-mail was sent to all stakeholders identified on the list provided by the City of Selkirk letting them know about the project and advising them that the survey would be launching soon and that they would be contacted with the link.
- September 4, 2015, the survey link was distributed to all stakeholders, and they were encouraged to forward the survey link on to their members and affiliates.
- Survey link was added to the City of Selkirk website, Facebook, and Twitter accounts.
- Survey notification and link was added to the Gaynor Family Regional Library Facebook page.
• September 17, 2015, reminder e-mail was sent out to all stakeholders and encouraged them to forward the reminder to their membership/contacts.
• September 22, 2015, notification e-mail was sent to all stakeholders thanking those that participated and letting them know that if they had not yet participated, the survey was extended to October 4, 2015.
• City of Selkirk website, Facebook and twitter accounts were updated with new survey closing date.
• October 1, 2015, article posted in Selkirk Journal.
• October 1, 2015, article posted in Selkirk Record.
SUMMARY OF RESULTS:

**AMONG COMMUNITY SURVEY RESPONDENTS**

![Pie chart showing gender distribution among survey respondents.](chart)

- **Female:** 71%
- **Male:** 29%

**AGE OF RESPONDENTS**

![Bar chart showing age distribution.](chart)

- **Age Range:** 12 to 83 years, **Median Age:** 41
- **Selkirk Population** vs **Survey Population**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Selkirk Population</th>
<th>Survey Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 30</td>
<td>3.15%</td>
<td>34.86%</td>
</tr>
<tr>
<td>30-39 years</td>
<td>10.37%</td>
<td>31.72%</td>
</tr>
<tr>
<td>40-49 years</td>
<td>13.80%</td>
<td>26.63%</td>
</tr>
<tr>
<td>50-59 years</td>
<td>14.43%</td>
<td>15.50%</td>
</tr>
<tr>
<td>60-69 years</td>
<td>11.18%</td>
<td></td>
</tr>
<tr>
<td>70 years</td>
<td>3.15%</td>
<td>15.50%</td>
</tr>
</tbody>
</table>

The median age of respondents was 41, ranging from 12 to 83 years old. The most represented age group was 30-39 years of age (31.7%), however, this age group makes up the lowest percentage of the population of Selkirk (10.4%). The second most represented age group were those in the 40-49 age group (26.6%). This age group is over-represented, compared to 13.7% of the general population of the City of Selkirk. The least represented age groups in the survey were the oldest and the youngest: those aged 70+ comprised only 3.2% of respondents and those under 30 made up only 13.8% of the response. Those aged 70 and older make up 15.5% of Selkirk’s general population, greater than the representation of the survey population. 34.9% of Selkirk’s general population is made up of those under 30, the largest age bracket of the city’s population (Statistics Canada, 2011).
Of the 610 respondents, 75% live in Selkirk (tracked by postal code, 56% work in Selkirk and 18% go to school in Selkirk.)
Respondents to the survey ranged from residents who were new to the city, and those who have lived in Selkirk long-term. 39% of the respondents had lived in Selkirk for 10 years or less, a strong representation of the new residents to the city. However, the long-term residents of the city were under-represented, only about one in eight respondents had lived in the city for 40+ years.

The majority of respondents were married (67.8%), and the household composition reflects this reality with 59.0% of the respondents living in households containing two adults, and 25.5% living in households with three or more adults. Significantly smaller proportions of the population were single (14.7%), common law (9.1%), and divorced or separated (6.5%). The proportion of married respondents to this survey is higher than the proportion found in the general population. In 2011, 40.6% of the population that were 15 or older were married, compared to the higher proportion of 67.8% who responded to this survey (Statistics Canada, 2011).
Across all of the households, there was an average of 2.29 adults in residence. Of the respondents who lived in households with children, the average number of children was 2.13. The majority of those households had 2 children, nearly one in two households.

The majority of survey respondents were employed, 67.2% were full-time employed and 10.9% were part-time employed. Just over one in seven respondents were retired.
Household income ranged for all respondents, with no singular income bracket dominating the response. 44.2% of households make an annual income between $50,000 to $109,000.
The majority of the survey respondents were satisfied with the overall quality of life they experience living in the City of Selkirk. On a scale of one to ten, with ten being “very good” quality of life, two-thirds of the respondents rated the quality of life in Selkirk as a 7 or higher with an average rating of 6.7 out of 10.

The top characteristic of the City of Selkirk that respondents value was the sports and recreation opportunities (11%). Followed by city services and amenities (10%), a strong sense of community (9.9%), a variety of commercial amenities (9.8%) and the small town atmosphere (8.8%). The respondents value recreation at the top of their list in relation to the quality of life in the community.
The recreation and leisure activities that respondents were least satisfied with, on a scale of one to five with five being “very satisfied”, was performing arts, which had an average rating of 2.21 and visual arts and crafts, which had an average rating of 2.25. The activity that respondents were most satisfied with was fitness activities, rated at an average of 3.31.

Respondents were asked to consider their satisfaction with the existing recreation and leisure opportunities for individuals in various age groups on a scale of one to five, with five being “very satisfied”. Survey respondents were least satisfied with opportunities for youth (16 to 17 years old) with an average rating of 2.75. However, respondents were most satisfied with the existing opportunities in recreation and leisure for seniors (65+) with a rating of 3.39 and for children (6 to 12 years old) with a rating of 3.38.
Respondents participate in recreation and leisure activities for a variety of reasons. On a scale of one to five, five being "very important", most respondents participate for fun and enjoyment with an average rating of 4.57. The lowest rated reason for participation was to compete with others (2.15).

The survey respondents reported that the members in their household participated in many recreation and leisure activities, the favourite being walking or running (15%), followed by swimming (8.5%) and biking or cycling (7.5%). Two leisure activities were also at the top of the list of 20 favourite activities: 7.5% of the respondent population enjoyed visiting the library and reading, and 6% enjoyed dining out.
Survey respondents were split between being satisfied and unsatisfied with the supply and quality of indoor and outdoor recreation facilities currently available in the City of Selkirk. On a scale of one to ten, where ten meant “very good”, the most common rating was a five (by 23% of respondents). 49% of the respondents rated their satisfaction as a 6 and above, whereas 51% rated their satisfaction as a 5 or below.

Of the existing facilities available to residents of Selkirk, the most popular facility was the Selkirk Waterfront, expressed by 66% of respondents. The Gaynor Family Regional Library is used by 61% of the respondent population. 56.5% of the respondents use the existing city parks and playgrounds as well as the Selkirk Recreation Complex. Finally, the Selkirk Park pool and splash pad are used by 50% of the survey respondents.
When asked about limitations to recreation/leisure participation, 24% of respondents felt that nothing prevented them, or members of their household, from participating in recreation and leisure activities in the City of Selkirk. For others (19%), the location of facilities and programs prevented them from participating. The lack of childcare services was also seen to be a barrier to participation (16%).

There were many activities listed that respondents or members of their household would be interested in trying. The most popular three activities, each with 9% of the survey population, were: exercise or fitness classes, swimming, and indoor or outdoor soccer. Local yoga and zumba classes are desired (7.5%) and biking (6%) is also a new activity respondents would like to try. It is important to note that respondents could answer with up to three activities they are not involved in now, but would like to try.
An overwhelming majority of survey respondents expressed a need for new, improved or expanded recreation facilities. Most respondents felt new, improved or expanded indoor recreation facilities were needed (87%).

The most desired indoor facility was a new indoor soccer facility (13%). Improved community pool access with longer hours and year round use was also requested by respondents (10.5%), followed by a community gymnasium and indoor play area (10%), a fitness or wellness facility (7%), and more ice space for skating and hockey (7%).
In comparison, 61% of respondents stated that new, improved or expanded outdoor recreation facilities were needed in Selkirk.

**TOP 15 DESIRED, NEW OR IMPROVED OUTDOOR FACILITIES MENTIONED BY RESPONDENTS**

<table>
<thead>
<tr>
<th>Facility</th>
<th>% of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paths and Trails (Walking/Running/Biking)</td>
<td>23.65%</td>
</tr>
<tr>
<td>City Parks/Playground/Greenspace</td>
<td>12.60%</td>
</tr>
<tr>
<td>Baseball/Bowling/Skateboard</td>
<td>9.17%</td>
</tr>
<tr>
<td>Outdoor Ice Rinks</td>
<td>7.46%</td>
</tr>
<tr>
<td>Soccer Fields</td>
<td>6.68%</td>
</tr>
<tr>
<td>Dog Parks</td>
<td>4.88%</td>
</tr>
<tr>
<td>Water Park/Splash Pad/Water Slides</td>
<td>4.63%</td>
</tr>
<tr>
<td>Winter Activities (Toboggan/Skating Trails)</td>
<td>4.37%</td>
</tr>
<tr>
<td>Selkirk Park Pool Improvements</td>
<td>4.13%</td>
</tr>
<tr>
<td>Ski Trails</td>
<td>4.11%</td>
</tr>
<tr>
<td>Outdoor Fitness Equipment</td>
<td>3.34%</td>
</tr>
<tr>
<td>Football Fields</td>
<td>3.08%</td>
</tr>
<tr>
<td>Basketball Court</td>
<td>2.93%</td>
</tr>
<tr>
<td>Campground</td>
<td>1.80%</td>
</tr>
<tr>
<td>Other</td>
<td>6.94%</td>
</tr>
</tbody>
</table>

*NOTE: Up to 5 facilities were coded for each respondent. Outdoor facilities listed under "Other" include Beach Volleyball, Pedestrian Mall, Performance Space, Amphitheatre, Tennis/Paddlesball, Archery, Community Gardens/Partners Market, Soccer/Lawn Bowling.

Paths and trails for walking, running and biking were most requested by 24% of the respondents. 13% of respondents would like to see new and improved city parks, playgrounds and greenspace in the city. Other ideas included baseball and slo-pitch grounds (8%), outdoor ice rinks (7%) and soccer fields (7%).
The majority of respondents (75%) requested a need for new, improved or expanded bicycle or walking facilities.

Bike paths were the most popular amongst respondents, expressed by 27% of the survey population, followed by walking and running paths or trails (20%), multi-use paths or trails (13%), an indoor track (9%) and improved trails at Selkirk Park (8%).
GENERAL COMMENTS (Question 25):

**Verbatim Responses:**

- Please stop building ugly, expensive apartments in every free space, all over town. Selkirk is a beautiful city, now being blighted by cheaply built, expensive to rent apartments, being crammed in on every available space, it seems.
- The streets are horrible and the bridge is narrow.
- Dog owners need to be educated on use of parks, many treat all parks as off-leash.
- Miss having the farmers market on the water front. Selkirk has been a great place to raise our family. Love the new library!
- I would like to mention that currently myself, my husband and another community member run the Selkirk Slopitch League which is a 30 team league with players from all over the interlake and we currently use the old hardball complex behind the Selkirk Rec Complex. Last year we did our own fundraising to put in a much needed fence for safety reasons and we are looking at doing further improvements but this is all on city property so I would like to see major improvements to this area as it affects a large amount of residents that enjoy a night out to play ball but there a number of concerns about the diamonds we pay to use that would otherwise be empty and overgrown.
- Curling rink as stated before
- Better hours for public swim at the high school
- A lot of people are part of the slo pitch league in Selkirk, the update of the fields during the year is embarrassing, grass does not get cut on an upkeep basis, no lines are drawn, recycling bins should be out there so cans are not left on the ground or thrown out not being recycled
- Selkirk park could be so much nicer, doesn't look lush, the trail doesn't look lush along the water, maybe some planters with flowers or trail signs, most other parks look lush with flowers, signs, benches along the paths, kildonan park is gorgeous, if we could have a taste of the lush experience I think this path would be used more
- Winter - great, nice outdoor rink with lights, steelers are a great home town team, maybe some cross country ski trails could be make again with trail signs to make it feel more like a park like experience
- We would like to do something to clean up this city of all the garbage which shows how little care and pride this city has. We would like to be proud of where we live and would like to do something about. Need help to organize groups who are of same mind.
- A list of what programs are in the community, who runs the programs, cost of programs, what ages can attend the programs. This would be very helpful for newcomers to the community and people who have always lived here. Once we have children things change or as they get older or the parent gets older we want to know what's out there for us. Having this info on the website would be helpful. Selkirk has lots to offer but very few knows of it, cause it's not advertised well.
• I live in Creekside Properties development. There are no parks around us and the area is getting more and more kids each year. Would be nice if we had a park near by.
• Selkirk NEEDS more development in the performing arts sector. There are fabulous groups throughout the city, many of whom have outgrown their performance venues, or have been going to Winnipeg for years to use their facilities, so if Selkirk had a community performing arts performance venue, it would be very beneficial.
• I believe a multi-sports facility for sports such as soccer, martial arts and other similar indoor sports would be beneficial. Hockey & curling already have facilities as does golf.
• Activities/Sports need to be affordable. Parents should not have to always apply for assistance on funding for sports.
• Please add a court
• Love that you’re engaging the community for their feedback - great job with the Strategic Development Plan - it’s good to be in Selkirk these days!
• You’re Welcome
• The city and it’s council have worked hard to improve and expand Selkirk in many different ways. I would like to see a performance centre as their next major project.
• I think Selkirk is a great place to live and work. I wish that there was a better sense and feeling of security in town like there was when I was younger. The crime and drugs on the street have become so much more prevalent. And I also wish that there was a standard that business and building owners were held to, to keep their grounds so much more cleaner than they are currently. Take pride in the Selkirk that we live and work in. Let’s not let the dirt, crime and unruly thrive take over our city. Selkirk is so much better than what it is becoming. Thank you. LL
• more indoor sports during winter
• I can’t express enough I’ve heard it over and over we need a YMCA wellness center desperately it would be of great benefit for community from young to our senior citizens
• I love Selkirk. I lived in Winnipeg all my life, and chose to move here 8 years ago. I will never move back to the city. I think we have a lovely balance here of large enough to have amenities, but small enough to know your neighbour. I am excited to see what else we can bring to this community.
• Please consider the construction of a desperately needed Performing Arts space - theatre, rehearsal space, breakout rooms, and educational spaces. It would get frequent use by not only our community, but other communities as well.
• I sit on a board for the Interlake Choral Association. A performing arts centre is needed. Selkirk is a vibrant hub to the Interlake region. It is time for the city to look at the importance of supporting the talent and aspirations of the local citizens of the area by looking at infrastructure and cost of Performing Arts Centre. Perhaps in conjunction with the School Division and the public finance board?
• Increased affordable recreation activities would be greatly appreciated!
• I love my home town but I really want to see more options for outdoor skating please!! Not everyone wants to play hockey at the outdoor rink. I think a skating trail in this town would benefit everyone and could create a few more jobs over the winter. I know a river trail would probably be out of the question but there is a lot of space out at the soccer fields and could be easily accessed by a zambonie from the new arena to clean the ice. Also would like to see more vacant lots and fields turned into skating pads like they did in the 80's.

• There is a large community in Selkirk and the surrounding areas that would support a new performing arts center. The local high school has plenty of space for development. The performing arts program at the high school is expanding every year and their current space is unsuitable and unsafe. A new performing arts center could alleviate this problem as well as provide a creative space for the entire community to enjoy. Local theater / musical groups could access the space for all manner of performing arts programs. This is something that the city of Selkirk is lacking and desperately in need of!

• Extend the waterfront to the park; pave the parking lot of the rec centre; sell naming rights to the rec centre; encourage more real estate development.

• Traffic lights at the corner of Highway 9 and Manitoba (Walmart intersection) would make life safer for all ages.

• The recent spike in crime makes me very leery of shopping, visiting or coming in to town. I am sickened by the stories I hear.

• It's nice that Selkirk is getting more housing but it's not nice that it's all above $1000 a month. Paying $1320 a month for rent when you have child expenses is not right!!!

• More arts and culture for the community. Performing arts venue for the community and schools.

• Would like to see the city of Selkirk get involved in the motorsport trail systems. We are losing out

• Live in St. Andrews - do most activities in Winnipeg, but would love to see more in Selkirk so we can participate in activities there.

• We need at least one other dining establishment (Moxies, Keg, etc). We need to do something that makes our city special!

• The dike around the golf course needs clarification if it is intended as a hiking trail. If it is, the path needs to lead its walker.

• I like the direction the city has been going on the last three years. I've seen positive change and there seems to be an increase in community pride. If we can work with the schools to keep this momentum Selkirk will continue to improve. Don't just do it, do it better!!

• I fall under St Andrews Municipality. Work with the surrounding communities to strengthen the area as a whole. Tri-S cooperation is important for a stronger community. Don't destroy the pool make Selkirk Park a Tri-S Park

• Definitely not enough things to do for people 16-25. Lots of stuff for people younger than 16 and older than 25
• Make the streets feel safer in evenings
• I can't emphasize enough how beneficial it would be to have the Selkirk Community Pool (at the high school) open year round. The Selkirk Park Pool is also a gem but is not ideally suited for swimming lessons, lap swimming or other aquafitness activities.
• Something needs to be done about act rocket rental rates for apartments and houses in Selkirk.
• Teach our kids how to work they don't need more parks and places to hang out. Kids already no how to play we don't need to reach them that. We need to teach them how
• To work
• I think what your planning here is NEEDED and I'm happy to take part in this survey and look forward to seeing selkirk thrive in the future
• The grooming of the parks and flower beds have been very poor this year some street are in need of repair
• Need more protection in this city. Can't even take a walk at night anymore without being afraid. Trouble makers get away with everything nothing ever is taking serious by good people in this community. Time to set the laws and follow through we want our city back.
• Selkirk can be a great place. I lived just south on Calder for 18 years. I now live on Phyllis ave. my main issue is that selkirk is a drug haven. Nothing is done about this issue. Another issue I have is that I live across from low income housing and aside from the drug deals that happen on an hourly basis, people speed down that street a day long. There are kids that play in the street till all hours of the night. Someone is going to get hurt or worse. A posted speed limit of 30 should be instituted. Or lower !! Maybe take those same speed bumps from the park and put them there !! Same on outhwaite drive ! Please do not hesitate to email me. I would love to discuss more issues. Chad.baczewich@icloud.com.
• Cut back on spending!! Be fair to all. In your Senior Homes all three RMs don't care that many come from all areas and your lack of help for Handi Bus is terrible!! The staff at Handi Bus are amazing
• The boat launch has no supervision . When it is busy on weekends there is no order and the people who work there talk a lot but do nothing when somebody complains. During the week kids race around there crazily and There has been a lot of vandalism done to parked cars at the walking trails. The rec center is just freezing, it doesn't have to be that cold in that building.
• We need a family skating rink with no hockey being play on When your trying to skate with young ones, there should be one at the new park on main street by subway
• I think the city is a great place to live with fantastic programs. I think the first area of improvement needed is work to the Barn
• I understand it's not possible to make it spectacular, but it is a heritage type building and hundreds of kids and adults rely on using that facility during the winter months. Again I volunteer with hockey and when 8 year olds have to leave the ice to warm up their hands, or parents with children cannot sit and watch a game because their children are freezing to the point they are crying, something needs to be done.

• There needs to be more financial support for the Gordon Howard Centre as the City relies on the Centre to meet the needs of active vital retired residents. The City needs to understand that the seniors are a large part of the local economy as they are consumers of businesses, pay taxes, and provide a vast cadre of volunteers. For seniors to keep active and fit the City should support the funding of a fitness coordinator at the Gordon Howard Centre. The City gives a grant of $16,000 but takes back $10,000 in taxes and requires an audited financial statement which costs $5000 so in essence they support the Centre with $1000. Not much support for the only main source of activities for seniors in the community! This needs to be changed.

• good survey.

• town needs to grab a brain and not spend 210,000 dollars filling the pool up with cement - i swim every day. this year chlorination was finally right. spend the money on a waterslide instead and make the pool an attraction instead of the same old cement pond only shallower. charge town and out of town folks admission to pay for the maintenance. open the comp swimming pool more often.

• Selkirk has become a very dirty and crime ridden place.

• Mosquitos should have been better attended to this year. It was awful

• better funding to the Rec complex, Shower facilities are past their life cycle and waste a lot water. Showers are often cold.

• Dog park with swim pond would be nice.

• Selkirk is a wonderful place to

• Live!

• However we need more programs to keep the youth busy and more programs for parents with toddlers :)

• By asking for our postal code, you are making this a non-anonymous survey. You could have had a map that identified a region thereby assuring privacy.

• Enhancements to the waterfront to include: pathways (similar to Winnipeg's Riverwalk), waterside dining options, canoe rentals, water taxi style boat cruises, winter ice skating trail (and other winter activities: slides, etc.) A boat launch with suitable parking should be considered for an area near the waterfront - even a small marina could be viable.

• Greater access to enjoy the river and waterfront in all seasons.

• Link the waterfront to Selkirk Park and the Marine Museum with waterside trails and access.

• Include the Stuart House property in the plan - it is a lovely large yard that could be well-used for a variety of community uses as well private gatherings.
I really think there needs to be a balance of activities in the city for everyone to enjoy. My children do not like to play soccer however love playing softball and there is nothing here for them to play and it is really unfortunate. I met some good people that had the same things in common as me playing ball when I was younger and now I cannot even let my children experience the same thing I did. If there was more options for kids to do in summer/fall that is affordable for everyone then maybe perhaps the crime levels would go down and there would be a balance within the city. Since the town has gotten bigger it seems that the simple things get left out like knowing your neigh or for instance...hope this helps

Chris curruthers is a goof

The crime is becoming outrageous every night. there are people from other places coming and stealing our property... every night. ask anyone. it is a problem. I can't go anywhere walking without being worried for my safety

the city of selkirk is a great place to live and play. keep up the great work!

but build a new in door ice rink or up grade the barn

thanks!

The library is absolutely fantastic. i go there all the time and enjoy a coffee and a good book. my dog loves walking around the prairie discovering things and my kids love talking about the plants and wildlife we find. best place in town, hands down.

My 15 year old son just mentioned to me that he heard the outdoor pool is going be lowered in depth. He has concerns for this as some kids dive off the "dock" in the middle of the pool and if it is lowered..this should be a concern. Also, the lifeguards are not paying attention to the patrons. Their music is too loud and I've heard a number of people complaining that all these lifeguards are doing is "socializing" when on duty. This pools needs to be properly supervised! Also, why not make the pool into a skating rink in the winter? And Gimli, Mb has movies on the beach. Why not have movies in the our Selkirk Park instead of the waterfront. Our Selkirk Park is not being used much. At one time one could down and watch the baseball games going on and now? Everything is held at the Rec Centre. An option some families who don't have vehicles to go watch a game. And, open the indoor pool more and lower the prices. I understand they have family pricing, but I am a single parent with one child so this doesn't work for us.

thanks for making a survey!

I love Selkirk and would move there if I could

Property and school taxes are way too high for the services or lack of received

I would like to see the city develop into a water accessed town. A marina is a must. Advertisements along waterfront for businesses in Selkirk would attract people in boats from city looking for a place to dine. It's the perfect town to do such a thing!!

Local Transit system needs to extend their hours of operation and the route. Programs, etc are being held at the Gaynor Library in the evenings, unfortunately citizens who don't drive or own a vehicle are unable to attend/participate.
Selkirk has a growing drug and alcohol problem. The people need affordable positive things to do.

We can get the facilities but they are just places. We need positive role models running these programs to make a difference. I hope more thought and consideration goes into who runs/works at places like the outdoor rink. I was disgusting to hear some of the stuff that employees there were responsible for for. These activities are some kids only safe outlet... To have irresponsible people running these places is not good.

The city lacks cultural assets and non-sport recreation. Way too much focus on hockey.

Great place. Keep it clean, safe and bring in good eating places and better grocery shopping.

I do not live in Selkirk but I have spent a lot of time there. The city does need more affordable housing, low rentals for single parents like myself.

We need to make the city of Selkirk more exciting and modern. We need to start thinking outside of the box when it comes to projects in Selkirk. We need some good restaurants. Who ever decided to build a new hotel in selkirk without a water slide and without a banquest room?? Now families who are planning a wedding need a facility so they will plan the wedding somewhere else and that means not staying at the Canalta!!

I find some of the indoor recreational facilities, although seem to fulfill the region's population, are in need of upgrades or need expanding.

I would love to have a clean, well ventilated, spacious gymnastics facility for recreational and competitive purposes.

The Lockport water slides have to be reopened

Selkirk could give other sports than hockey more of a competitive edge. For example, ice for figure skating is too expensive, skaters in other Manitoba towns/cities skate 5-9 times a week, whereas Selkirk skates once. Gymnysts do not have big enough space to perform all events full out. For both sports it fosters very limited growth and forces serious competitors to Winnipeg. Swimming registration is a nightmare; very high demand and stressful not knowing if will get in. Small changerooms (and lack of family changerooms) are ridiculous for families with young children. With chlorine being so widely recognized as harmful for the body, surprised Selkirk did not invest in salt water pool with new high school pool upgrade.

Thank you for asking

The focus should be on housing for low incomes, not on recreation at this time.

Selkirk is good for its size. its mostly the customer service, maybe its just society now as a whole or just in small towns people are just ruder and have poor manners.

the activities are awesome..there are so many things for kids now.

This form was filled out by 24 seniors working together.
• Thank you for asking for the community input so you can prioritize the most important needs of the residents.
• We need more space for gymnastics so the kids can do better when they do compete.
• We live in East Selkirk, but come into Selkirk for work and recreation for the kids. I recall a plan for a wildlife recreation facility in East Selkirk, (like a Fort Whyte type center) that was proposed for East Selkirk, off 509, right before Selkirk, which I think is a fantastic, unique idea for this area.
• My daughter uses the pool at the high school. It would be nice if it could be open during summer and school holidays. Otherwise the swim team has to travel to wpg to find a pool to use.
• Selkirk is a great place to live, work, and play but we do need better facilities and more opportunity for our children to train in competitive sports so that they can better represent what Selkirk youth are made of!
• Build it and they will come.
• Build it the right way and make it awesome. Long term benefits of health and lifestyle will more than offset costs.
• Community Centre with year round activities and a coordinator. Not just hockey.
• Myself, as well as others wonder why not much is being done about central affordable housing for 55 plus people.
• The streets need work and last winter was the worst for snow clearing.
• Make the health system accountable.
• Drugs, crime in Selkirk needs attention...
• I want taco bell transit bus Burger king A Dancing studio Giant Tiger and Indoor Pool.
• Low cost solutions are possible. Things like walking and running clubs take little money but need to be available. More family fitness facilities are needed at low or no cost. Mom and child classes or family friendly activities such as rock climbing. More accessible classes/facilities that accommodate people with disabilities or seniors.
• I think There need to Be more jobs here and more houses or apartments for people.
• More parent and tot classes.
• The bus needs to start earlier to accomidate shift workers. Smhc and sdgh both start at 7am.
• Please bring Tony Roma’s to Selkirk.
• Two largest problems. Too many young men with nothing to do work/play, and infiltration of gangs into Selkirk.
• Thank you for the survey. In general very pleased with living here. My children enjoyed many of the facilities when they were growing. Curling, Dolphins Girl Guides Canoe and Kayaking. Biggest complaint is the Rec Complex and the dangerous stairs.
• Baseball diamonds need better upkeep for the slow pitch league.
• need better curling facility.
• More accessibility for ppl with disabilities. More playground activities for children in wheelchairs
• Town is nice - but could be better if it was not so dirty all the time.
• Please consider construction of an aquatic center such as in Portage and their multi-sport area.
• While I appreciate that Selkirk is a very hockey centered community there should be more emphasis on overall family fitness opportunities.
• There are lots of hockey activities, hours for use of facilities is limited for the average person. Costs for activities are also at time unreasonable
• Hockey is a wonderful past time and sport but it is important to remember that a large number of Selkirk youth and families cannot to play this sport. Recreational planning should reflect all ages, economic sectors and all interests. ie sports, culture, music and parks, gardens and green spaces.
• There needs to be more extra curricular activities suited for teenagers/youth/adult youth/adults along with accessible charitable funding provided for those low income families who can't afford sustaining healthy lifestyles. Also, more available recreation activities for kids during evenings/weekends/school breaks to keep students active, out of trouble and off the streets.
• More adult rec leagues needed all year round.
• Selkirk is now a city therefore we should start acting like a city!! Have new improved services , allow more subdividing of property to bring in more money for new facilities through property taxes!
• Please consider upgrading the baseball fields they are used a lot during the summer and it could be a great way to promote the city of selkirk and if we have a great facility we could hold more tournaments and bring more people and income to the city.
• I also feel a recreation facility would be beneficial to the community and could be a great resource for youth in the community.
• An indoor water park, pool, arena, courts, track, workout facility, and concession would be ideal and would also create more employment opportunities for people in our community as well. It could also draw more people to move to our community and would help us thrive.
• Basically very satisfied with most of what Selkirk offers except would like to see better up keep on the baseball diamonds at the rec centre.
• A ymca or similar type of facility would be an asset to the community on many levels. Indoor soccer facility.
• I love this city and the people who run it! I look forward to seeing the plans come through! The city has improved every year at the 4 plex and I know they will continue to grow and improve!
• Aside from the slo pitch diamonds I would like to see the bowling alley upgraded. It is in pretty bad condition.
• I grew up in Selkirk and go there all summer to continue to play in their expanded slow pitch league. The diamonds are poor quality and not kept up well. Considering the amount of teams and the business it brings out town it should be supported more.
• Thank you for the opportunity. We need continued growth. I think our biggest asset is our location & recreational camp. It is under used. We are friendly Selkirk and the camp ground & use of facilities has anything but. I don't have all the answers but we need to revisit respect & a friendly attitude towards our visitors & recreation facilities. Thank you
• Cross walk at Main and Queen is needed. There is a playground there and children can't safely cross the street.
• Thank you for looking at where improvements can be made
• Main concern is the Selkirk arena facility. Too cold in our winter months for skating and for spectators. Inappropriate seating area in stands and no indoor viewing area. Stop fixing it and replace it.
• my kids both play indoor soccer and it would be amazing if we had an indoor field in Selkirk!
• As stated earlier in the survey. Selkirk and area (TriS) has a thriving competitive soccer club. We compete in the Primier and Developmental Winnipeg league, summer and winter? We also compete in tournaments but in Manitoba and the United States. We could never hold a tournament here because our fields are an embarrassment. I.e. Field 5 has a divot at centerfield half the size of a soccer ball, I'm talking depth and circumference. In private conversations with Manitoba Soccer Association I hear comments like, amazing program great teams, shame about the fields, yet we still host training camps with the likes of the Vancouver Whitecaps. When we play we represent Selkirk, yes it's Tri S but everyone calls us Selkirk. In addition to fields, a permanent structure is needed onsite. When these things take place, maybe we could host tournaments, players and families of potentially 200+ teams would surely generate a spin off effect. I'm not talking mowing grass etc, that's short sighted. I talking long term big picture. We are ready, the city of Selkirk needs to catch up!
• Cut the grass at the soccer field so our kids can play a good game and not be shamed by the other teams.
• Awesome to ask and see what community members can add! Great work
• I would love if the schools could just open up there gyms in the evening!! Run around have fun with a limited cost
• The demographics is changing to an increase in senior population. If a new rec. complex is ever planned in future. Please consider to include senior activities. Another suggestion would be a wellness centre, this would be beneficial to all, as the city grows.
• The pool in the High School NEEDS to be open ALL YEAR. It is a "community pool" not a school pool.
• More after school opportunities for students are also needed
• Anything that plans for the future is a good start. Our community is aging and we need new amenities to attract and keep young families.
• Selkirk is a great city to live, work and play in. I am just hoping that my taxes don't increase to fund new recreational facilities. I would sooner do without the facilities if it means anothe tax hike.
• Staff working in Selkirks services are overall excellent. Additional promotion of the city services would seem wise as the City has a lot to offer residents and visitors.
NEWS ARTICLES:

**The Selkirk Record:** Thursday, October 1, 2015

*City invites community to be part of its rebranding efforts*

By Lindsey Enns

The City of Selkirk plans to rebrand itself in upcoming years as part of its strategic plan, but first it wants the community’s help.

Roughly 90 Selkirk and surrounding area residents, consisting of volunteer, city staff and business members, were asked to take part in a two-day rebranding forum at the Cnaalet Hotel for the City of Selkirk hosted by Ian Marketing last week.

As part of the city’s long-range recreation plan, Selkirk and area residents are also being asked to take part in the “Selkirk Recreation Master Plan Community Survey.”

“The survey focuses on quality of life issues in the City of Selkirk and the ways that recreation and leisure services make the community a better place to live, visit, work and play,” the city’s CAD Duane Nicol said.

The results of the survey will also help identify any gaps in services and the priorities for needed improvements to recreation facilities and programs.

The survey takes about 10 minutes to complete and will be open until Sunday, Oct. 4. Those interested in participating can do so by visiting the City of Selkirk website at cityofselkirk.com for the link.

Nicol said they hope to have their rebranding strategy, which will include changes to the city’s logo, complete by February with plans to roll it out over the next two years.

“There’s a new energy in Selkirk,” Nicol said, “There’s a lot of people investing into Selkirk, new life being breathed into the community, and we need a brand that reflects our progressiveness.”

The city’s rebranding efforts are all part of its strategic plan, which council approved on Feb. 3, 2014.

Along with identifying the city’s strengths, which include location, proud and passionate people, economic potential and amenities, the plan also pointed out the city’s weaknesses. Current challenges facing Selkirk include a lack of housing, transportation, downtown development, parks and green spaces for recreation, and economic opportunity.

“Many Manitobans know very little about Selkirk, other than its association with the steel industry and mental health care facilities,” the city’s strategic plan states. “This is an opportune time to modernize Selkirk’s branding and become more ascertainment in the city’s advantages to potential visitors, businesses and residents.”

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**The Selkirk Journal:** Thursday, October 1, 2015

*Enhancing recreation in Selkirk*

The City of Selkirk is developing a comprehensive long-range recreation master plan. The plan will include, reviewing the current recreation delivery system, assessing the existing recreation facilities, identifying new facility/park development and examining the current recreation department structure including municipal funding and/or subsidies for community organizations.

One of the first community participation events for the recreation master plan is the launch of an online survey.

“The survey focuses on quality of life issues in the City of Selkirk and the ways that recreation and leisure services make the community a better place to live, visit, work and play,” Selkirk chief administrative officer Duane Nicol said.

Residents and non-residents are encouraged to participate in the survey as the results will assist in identifying gaps in service and the priorities for needed improvements to recreation facilities, programs and services.

The survey will be open until Oct. 4 and can be accessed by visiting www.cityofselkirk.com for the link.

For more information contact Nicol at dnicol@cityofselkirk.com or Vanessa Jukes winnipeg@scattica if you have any questions.