



# Façade & Site Improvement Incentive Program

## Application Guidelines

### PROGRAM OBJECTIVE

A key objective of the program is to enhance the visual character of the downtown and encourage investment in a variety of commercial enterprises to make site improvements to revitalize and beautify the downtown core.

### FAÇADE & SITE IMPROVEMENT INCENTIVE

The program will reimburse up to 25% of the combined total cost of eligible façade or site improvements in the form of grant upon the completion of the project while meeting program criteria. The maximum reimbursed amount paid by the City shall not exceed \$5,000 of eligible improvements being paid for by the owner, based on a total of \$20,000 or more project cost. Within this grant total, a maximum of \$500 each is allowed for architectural and landscape design fees.

### ELIGIBILITY CRITERIA

Eligible applicants are all commercially assessed building owners within Downtown. All applicants must be assessed property taxes, and must be paid in full for all municipal taxes;

Applicants must have a business permit with the City of Selkirk;

Applicants must propose a minimum of \$10,000 worth of improvements to be considered for the façade and site improvement incentive;

Applicants must pay 100% costs of eligible improvements by financing through a business loan or by cash prior to funding;

Eligible improvements must comply with the National Building Code of Canada, the City of Selkirk Zoning Bylaw No. 4968, the Selkirk Downtown Design Standards, and where applicable, the City of Selkirk Standards & Specifications;

Most projects will require a Building Permit and/or a Development Permit;

The design of the project shall be sympathetic to the original integrity of the neighbourhood & building, compatible with neighbouring structures and of a quality that suggests the improvements will last a reasonable period of time; and

Incentives shall not be provided more than once in three years for the same project, property or business.